

# VIVIAN ZHENG

University of California, Santa Cruz

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## Research and Teaching Interests

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**Research:** Behavioral and Experimental Economics; Experimental Finance

**Teaching:** Managerial Economics, Microeconomics, Game Theory

## Skills

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**Programming:** R, Stata, Python, SQL

**Experimental Platforms:** oTree

**Tools:**  $\LaTeX$ , Git/GitHub

**Methods:** Experimental design, econometric analysis, behavioral and market experiments

## Appointments

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**Research Associate**, Department of Economics, University of California, Santa Cruz      2025–Present

**Lab Manager**, LEEPS Lab, University of California, Santa Cruz      March 2023–June 2025

- Provided technical guidance and troubleshooting for experimental sessions.
- Organized workshops and weekly lab meetings for graduate students.
- Maintained laboratory instruments and supported experiment development.

## Education

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**University of California, Santa Cruz**      2025

Ph.D. Economics

M.A. Economics      2020

**University of California, San Diego**      2017

B.S. Economics and Mathematics

## Fellowships and Awards

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Graduate Fellowship, University of California, Santa Cruz

Conference Travel Grant, University of California, Santa Cruz

## Research

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**Information, Asset Price Volatility, and Liquidity** Forthcoming, *Management Science*  
with Daniel Friedman, Grace Weishi Gu.

## **Behavioral Insights into Bidding and Asking: Experiments with BDM, Call Market, and Continuous Double Auctions**

**Market Visualizations** Forthcoming, *Experimental Economics*  
with Daniel Friedman, Brett Williams.

**Motivated Inference of Ambiguous Information (and Market Performance)** Under Review, *Journal of Behavioral and Experimental Finance*  
with Zhaoqi Wang.

**Minimum Wage and Real Efforts**  
with Yilin Li, Prem Patel, Aiden Rho, Gagandeep Sachdeva.

## **Teaching**

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**University of California, Santa Cruz**

### **Graduate Student Instructor**

ECON 101 Managerial Economics (Undergraduate)	Su22
ECON 166A Game Theory and Applications I (Undergraduate)	F24

### **Group Tutor**

ECON 165 Economics as an Experimental Science (Undergraduate)	S25
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### **Student Success Teaching Assistant**

ECON 1 Introductory Microeconomics (Undergraduate)	F23
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### **Teaching Assistant**

ECON 1 Introductory Microeconomics (Undergraduate)	Su24
ECON 2 Introductory Macroeconomics (Undergraduate)	S24, W25
ECON 101 Managerial Economics (Undergraduate)	S23, W23, W22, S21, W21, F20
ECON 100A Intermediate Microeconomics (Undergraduate)	Su21, S20
ECON 104 Is There Truth in Numbers: The Role of Statistics in Economics (Undergraduate)	S22
ECON 113 Introduction to Econometrics (Undergraduate)	Su20
ECON 135 Corporate Finance (Undergraduate)	Su23
ECON 165 Economics as an Experimental Science	S25
ECON 166A Game Theory and Applications I (Undergraduate)	F22, F21, W24
ECON 186 Mathematical Methods for Economic Analysis (Graduate)	F22
ECON 197 Economic Rhetoric (Undergraduate)	S25
Personal Finance and Investments (Undergraduate)	Su24, Su23, Su22

## Conference Presentations

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North American Economic Science Association Conference	2021, Tucson, AZ
North American Economic Science Association Conference	2022, Santa Barbara, CA
Asia-Pacific Economic Science Association Conference	2024, Singapore
Spring School in Behavioral Economics at the Rady School	2024, La Jolla, CA
Bay Area Behavioral Economics and Experimental Workshop	2025, San Jose, CA
Caltech Experimental Economics Seminar	2026